

# Women's Wine Guild

— of colorado —

Becoming a Women's Wine Guild of Colorado Member is the first step to entering a like-minded community of wine, food, and hospitality industry professionals and will grant access to countless opportunities to engage, learn and grow in our ever-evolving industry!

All WWG Memberships come with a personalized membership discount card that enables you to receive discounts at local businesses across all industries that are like minded and supporters of our mission.

Our goal with our membership platform is to afford individuals access to industry job postings, educational materials, resources, social media shout-outs, and so much more.

Curious about which membership is right for you?  
Check out our membership descriptions below!

Still have questions?  
Email us at: [membership@womenswineguild.org](mailto:membership@womenswineguild.org)

## **Levels of Membership**

### **Level I (Village Membership - \$39)**

This is our entry level membership option. A great choice for someone looking to stay engaged and up to date on Wine Guild happenings (i.e. events, happy hours, winemaker dinners, educational events, networking, etc.) without a huge financial commitment up front.

#### **Includes:**

- Member Profile in the WWG Directory sent out in Monthly Members Newsletter
- 15% off on all WWG Merchandise
- WWG Membership Card
- WWG Stickers (Standard Issue)

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### **Level II (Premier Cru Membership -\$69)**

Our second level of membership offers exposure for the individual who is looking to promote themselves and/or their business within our community. Social media access (Instagram/Facebook promotion through our established social media as well as event and individual promotion through our website...plus a little more schwag for you to rock around town!

#### **Includes:**

- Member Profile in the WWG Directory sent out in Monthly Members Newsletter
- Access to self-promotion through WWG Social Media Platforms
- 15% Discount on all WWG Merchandise
- Exclusive Member Discount at all WWG-Planned Events
- WWG Membership Card
- WWG Shirt & Stickers

### **Level III (Grand Cru Membership - \$99)**

Are you looking for more educational benefits through WWG of CO? This is the membership with the most education perks as it includes a yearlong membership to GuildSomm (with your own log-in!) discounts to GuildSomm events as well as WWG events. If you are studying for an exam or looking to further your base wine knowledge (think varietals, regions, producers, etc.) this is the membership for you!

#### **Includes:**

- Member Profile in WWG Directory sent out in Monthly Members Newsletter
  - Access to self-promotion through WWG Social Media Platforms
  - 15% Discount on all WWG Merchandise
  - Exclusive Member Discount at all WWG-Planned Events
  - WWG Membership Card
  - WWG Shirt & Stickers
  - Personal Access GuildSomm Membership
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### **Level IV (Business Membership - \$349)**

Are you looking for a membership that benefits your staff/employees?

Do you have more than 4 employees who are interested in attending WWG Events and want access to GuildSomm education benefits?

Are you interested in having an outlet to advertise your business on an established social media platform with a strong following?

Then this is the membership for you!

#### **Includes:**

- Corporate Membership for your business to GuildSomm (5 individual logins)
- PR Benefits: Instagram, Facebook and email blast for business events
- Business Profile on WWG Website, features in monthly newsletter to members & larger mailing list
- 15% Discount on all WWG Merchandise
- Member Discount at all WWG-Planned Events
- WWG Membership Card for up to 5 employees
- 2 WWG Shirts & Stickers